



Enjoy simplified and unified digital communication.
Baasi makes it easier for people and businesses to
connect, collaborate, and grow.

Problem Statement



Fragmented Communication



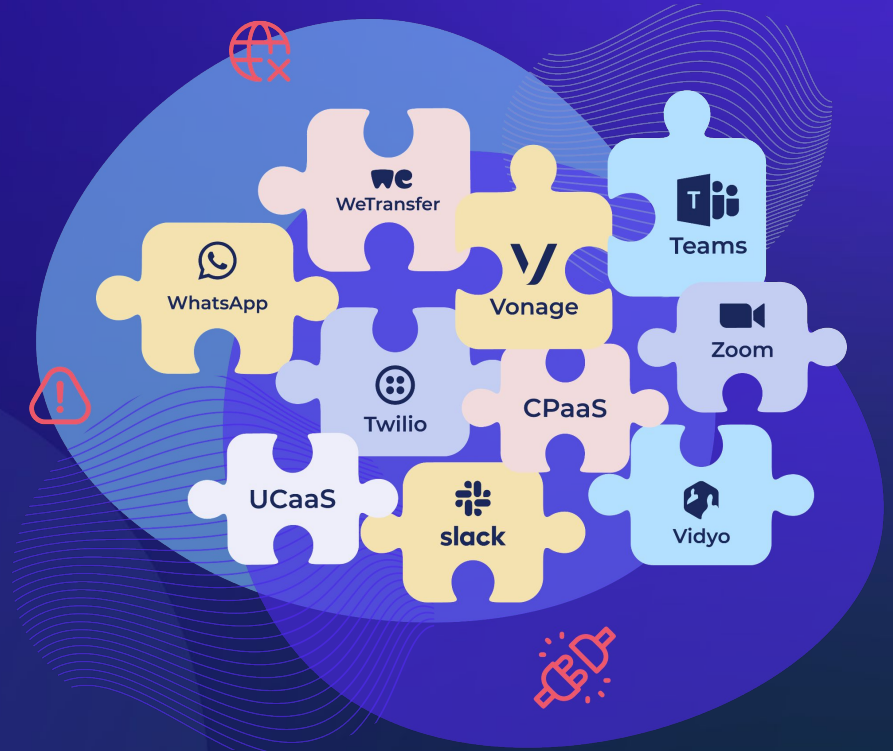
Wasted Resources



Lack of Interoperability



Limited Customization



Application

- Baasi
- Baasi for Business
- Baasi Messenger

The unified platform eliminates the need for **app-switching**.




Data Transfer

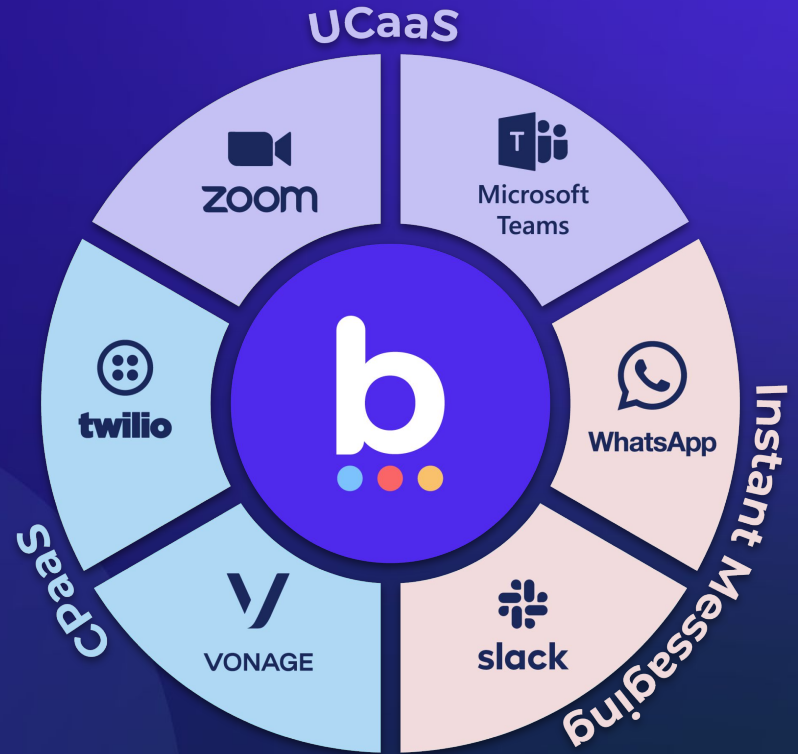

Messaging


Video Calls


Conferencing

Gateways

With **Baasi Gateways**, you can communicate with anyone regardless of their online meeting or messaging platform preference.

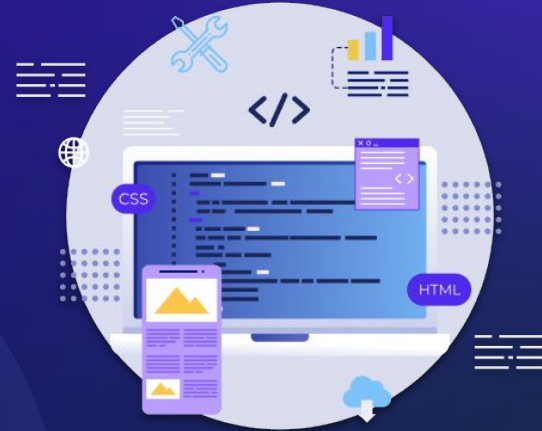


Customization & Baasi API

Unique approach: Combining application and API for a cost-effective solution.



Customize Baasi application using **no-code** development



Use **Baasi API** to build custom applications

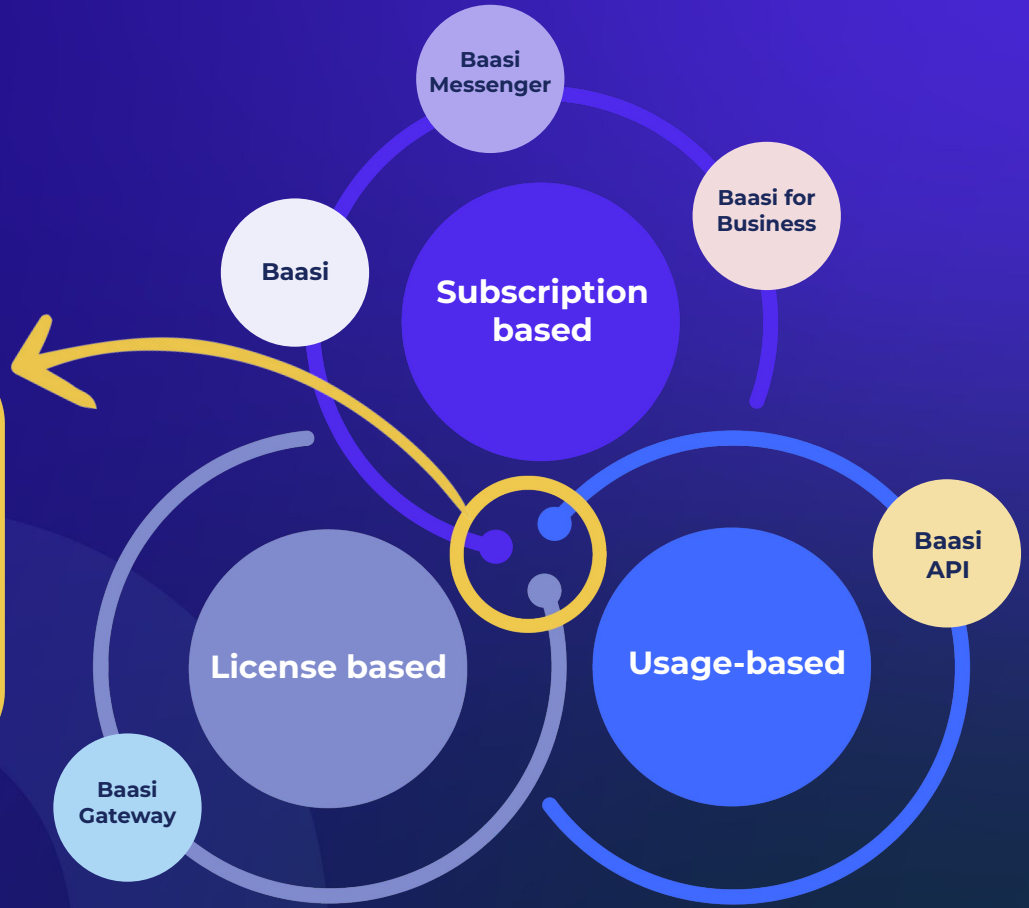
Competitive Landscape



	baasi	zoom	Microsoft Teams	twilio	VONAGE	WhatsApp	slack
Billing	Hybrid	Subscription	Subscription	Usage	Usage	Free	Subscription
Gateway	Universal	Only SIP	Only SIP	✗	✗	✗	✗
Meeting App	Enhanced	✓	✓	✗	✓	Limited	Limited
Messenger	Enhanced	✗	✓	✗	✗	✓	✓
Customization	No-Code & API	Limited API	✗	API	API	✗	✗

Business Model

Baasi's new and unique **Hybrid Pricing Model** ensures cost sharing between Baasi API and application users, preventing double-charging.



Go to Market Strategy

Digital Marketing

Google Ads

Social Media Ads

Content Marketing

Email Marketing

Reviewing & Ratings

G2

Goodfirm

Capterra

Clutch

Marketplaces

WordPress Plugins

HubSpot Plugins

Salesforce Plugins

WooCommerce

Shopify

npm.js

GitHub

Zoom

Teams

Communities

Freelancer Communities

Developer Communities

Customer Networks

Reference Programs

Sales

Outbound Sales

Inbound Sales

Tutorials

Udemy

Youtube

Target Audience & Market Size



Developers



Freelancers



HealthCare



Education



Call Centers



Consulting
Services



IoT



Ecommerce



CRM



CMS



SMEs



Enterprise

29.3%

U.S. CPaaS Market CAGR

2022 - 2030

2021 Global Market:
USD 8.9 billion

15.1%

U.S. UCaaS Market CAGR

2022 - 2030

2021 Global Market:
USD 47.64 billion

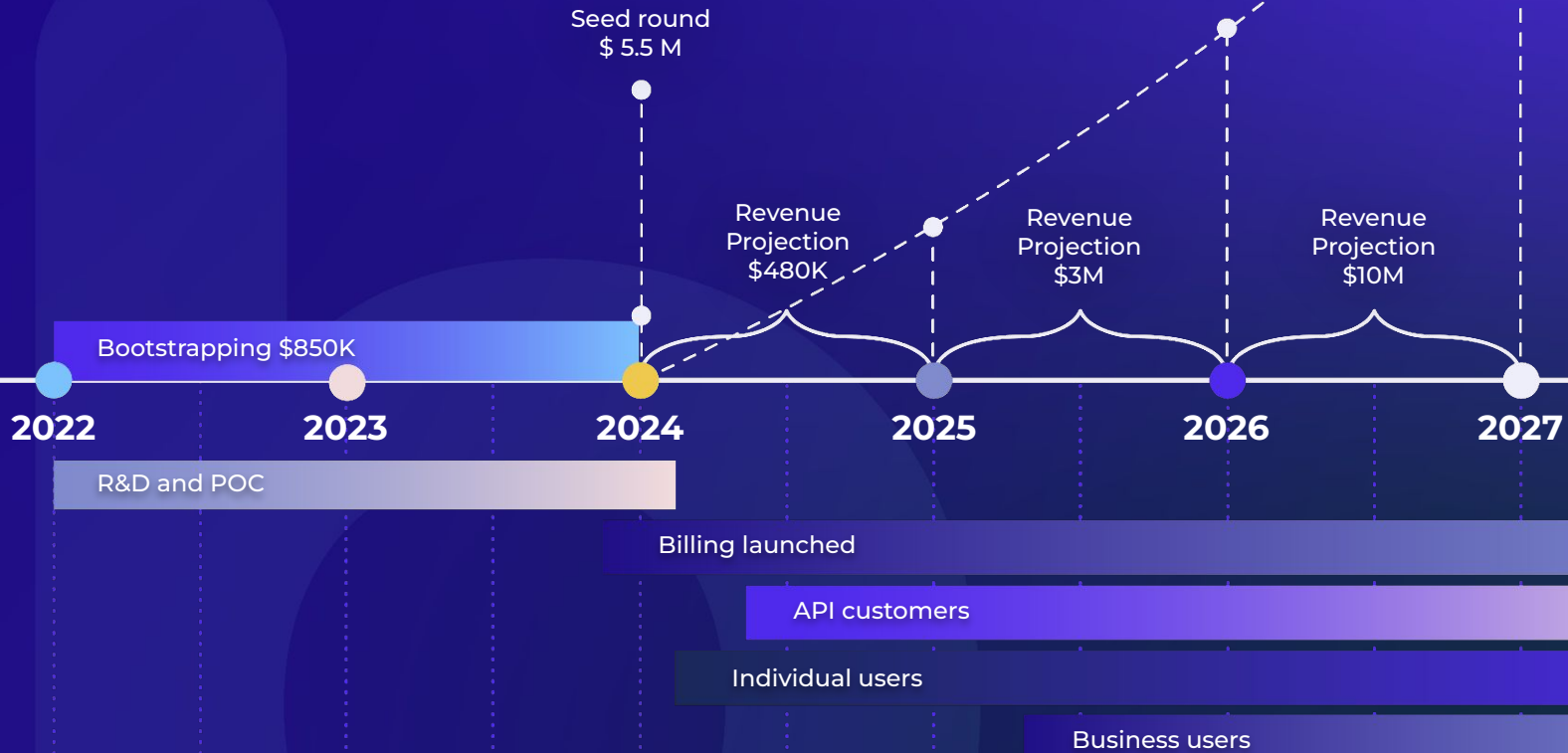
2.4%

U.S. A2P Messaging Market CAGR

2022 - 2030

2021 Global Market:
USD 66.84 billion

Roadmap



Investment

Requesting in Seed Round

\$5.5M

We will use our budget to enhance Baasi products, expand our reach, and bring our vision into reality.



Bootstrapping \$850 000

R&D, team of 20 engineers



Use of funds

- \$2.8 Million for Software Development
- \$1.1 million for Sales and Marketing
- \$1.6 Million for Operations and Scaling



Stake from 25%

Our Team



Zurab Tutberidze
Founder & CEO



Gvantsa Khunashvili
Co-Founder & COO



Tornike Kutchukhidze
Co-Founder & CPO



Keep in Touch



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